



Zurich, October 5, 2011

New Executive Director of Swisscontact

Swisscontact has a new Executive Director. Samuel Bon, born in Zurich in 1968, will take up his position as CEO of Swisscontact on October 10, 2011. The Executive Committee of the Board of Trustees made the decision unanimously.

Samuel Bon has been working for the International Committee of the Red Cross (ICRC) since 1999. After several assignments in Asia and Africa he was based at the Headquarters of the ICRC in Geneva since 2006, where he held various executive positions.

With Samuel Bon, we have found an experienced strategist and generalist with sound knowledge in management and development cooperation as well as with many years of leadership experience in international contexts.

Together with Samuel Bon and our Swisscontact team we are looking forward to our continuous cooperation with you.